AGILE INDIA 2017

http://2017.agileindia.org

ITC Gardenia, Bengaluru

March 6th - 12th 2017

LEARN | SHARE | NETWORK
THE CONFERENCE
 ABOUT AGILE INDIA 

1. Learn directly from experts practitioners and industry Thought Leaders
2. Network & share your knowledge and experience with over 1500 international delegates from literally every software company practicing or exploring Agile & Lean.
3. Explore diverse and interesting solutions and contribute to the future of Agile software development.

Agile India is Asia’s Largest & Premier International conference on Agile, Lean and Patterns.
March 6<sup>th</sup>: Pre-Conference Workshops from our international experts.

March 7<sup>th</sup>: Agile Mindset

March 8<sup>th</sup>: Agility at Scale

March 9<sup>th</sup>: Lean Product Discovery

March 10<sup>th</sup>: DevOps and Continuous Delivery

March 11<sup>th</sup> - 12<sup>th</sup>: Post-Conference Workshops from our international experts.

Targeted at Founders, CxO, Executives, Sr. Managers, Product Owners/Managers, Agile Coaches, ScrumMasters, Architects, Business Analysts, SMEs, Developers, UX Designers, Testers & Technical Writers.

1542 Professionals with 384 unique roles from 289 different Companies from 18 Countries
817 Professionals with 270 unique roles from 165 different Companies from 26 Countries
AGILE 2014 PARTICIPANTS

1236 Professionals with 342 unique roles from 226 different Companies from 28 Countries
904 Professionals with 320 unique roles from 195 different Companies from 25 Countries
AGILE 2012 PARTICIPANTS

750 Professionals with 337 unique roles from 228 different Companies from 21 Countries
AGILE INDIA 2016 PROPOSALS

Proposed vs. Accepted Proposals

- All Themes: Proposed 369, Accepted 119
- agile-team-culture
- continuous-delivery...
- lean-startup
- enterprise-agile
- research-camp
- agile-leadership

Submitted Proposal Session Type

- Case Study: 8.7%
- Demonstration: 5.1%
- Experience Report: 19%
- Keynote: 4.6%
- Lightning Talk: 13%
- Original Research: 6.7%
- Others: 8.4%
- Panel: 7%
- Pecha Kucha: 4.6%
- Talk: 33.6%
- Tutorial: 33.6%
- Workshop: 10.9%

Accepted Proposal Session Type

- Case Study: 8.4%
- Demonstration: 26.1%
- Experience Report: 5%
- Keynote: 8.4%
- Panel: 6.7%
- Talk: 10.9%
- Tutorial: 33.6%
- Workshop: 19%
Agile India 2015 is proud to present 73 global Thought Leaders and Practitioners in Agile, Lean & Patterns from 9 countries under one roof. 91 proposals from 216 submitted proposals. 87 speakers from 18 countries.
<table>
<thead>
<tr>
<th>Time</th>
<th>Wed, Mar 25</th>
<th>Thu, Mar 26</th>
<th>Fri, Mar 27</th>
<th>Sat, Mar 28</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30</td>
<td><strong>Case Study</strong>&lt;br&gt;Gamifying Agile Adoption - An Experiment&lt;br&gt;10:30 AM - 11:15 AM&lt;br&gt;Grand Ballroom 1&lt;br&gt;Intermediate Session&lt;br&gt;Ashish Parkhi&lt;br&gt;IDEAS a SAS Company&lt;br&gt;India&lt;br&gt;Naresh Jain&lt;br&gt;ConfEngine.com&lt;br&gt;India</td>
<td><strong>Talk</strong>&lt;br&gt;6 Fixes to UnSAFe Starts&lt;br&gt;10:30 AM - 11:15 AM&lt;br&gt;Grand Ballroom 2&lt;br&gt;Intermediate Session&lt;br&gt;Francis Kelly&lt;br&gt;Scaled Agile Inc.&lt;br&gt;United States</td>
<td><strong>Workshop</strong>&lt;br&gt;Training and retaining the basics of Scaling Scrum through the power of play&lt;br&gt;10:30 AM - 12:00 PM&lt;br&gt;Esquire Hall&lt;br&gt;Beginner Session&lt;br&gt;Debbie Wren&lt;br&gt;JP Morgan&lt;br&gt;United Kingdom</td>
<td><strong>Talk</strong>&lt;br&gt;Building a Self-Sustaining Agile Organization: An Exercise in Leadership&lt;br&gt;11:30 AM - 12:30 PM&lt;br&gt;Grand Ballroom 1&lt;br&gt;Intermediate Session&lt;br&gt;Sean Dunn&lt;br&gt;IHS Inc.&lt;br&gt;Canada</td>
</tr>
</tbody>
</table>
Agile India 2015 is proud to present 73 global Thought Leaders and Practitioners in Agile, Lean & Patterns from 9 countries under one roof.

91 Proposals from 216 Submitted Proposal
2014 CONFERENCE PROGRAM

http://confengine.com/agile-india-2014/schedule
Agile India 2014 is proud to present global Thought Leaders in Agile, Lean & Patterns from 12 countries under one roof. Don’t miss this once-in-a-lifetime opportunity to learn from these international experts!
Agile India 2013 is proud to present global Thought Leaders in Agile, Lean & Patterns from 14 countries under one roof.

Don’t miss this once-in-a-lifetime opportunity to learn from these international experts!
Take Charge! Indulge in some brilliant conversations.
Your **opportunity** to get trained and mentored directly by the experts.

*Workshops are priced separately*
Your opportunity to get trained and mentored directly by the experts.

**2014 CONFERENCE WORKSHOPS**

- **Running Lean Workshop**
  - Ash Meurya
  - Rs. 36000 ♻
  - Rs. 22000
  - (2 Days Workshop)
  - Late Registration
    - Feb 27, 9:00 AM - Feb 28, 5:00 PM

- **Leading SAFe Workshop**
  - Dean Leffingwell
  - Rs. 20000 ♻
  - Rs. 10000
  - (1 Day Workshop)
  - Late Registration
    - Feb 25, 9:00 AM - Feb 26, 9:00 PM

- **Advanced Ruby**
  - Dave Thomas
  - Rs. 20000 ♻
  - Rs. 10000
  - (1 Day Workshop)
  - Late Registration
    - Feb 26, 9:00 AM - Feb 26, 6:00 PM

- **Culture Design Workshop**
  - Jim McCarthy
  - Rs. 45000
  - (1 Day Workshop)
  - Apply Now!
    - Mar 1, 9:00 AM - Mar 1, 6:00 PM

- **Rally Advanced User**
  - Chris Browne
  - Rs. 20000 ♻
  - Rs. 5000
  - (1 Day Workshop)
  - Super Early Bird Registration
    - Feb 26, 9:00 AM - Feb 26, 6:00 PM

- **Code Retreat**
  - Cory Haines
  - Rs. 10000 ♻
  - Rs. 3500
  - (1 Day Workshop)
  - Smart Registration
    - Feb 25, 9:00 AM - Feb 26, 6:00 PM

- **Coaching Agile Teams (3D)**
  - Lyssa Adkins
  - Rs. 76000 ♻
  - Rs. 57000
  - (2 Days Workshop)
  - Early Bird Registration
    - Mar 3, 9:00 AM - Mar 5, 5:00 PM

- **Continuous Delivery**
  - Michael Spayd
  - Rs. 20000 ♻
  - Rs. 10000
  - (1 Day Workshop)
  - Late Registration
    - Feb 27, 9:00 AM - Feb 27, 6:00 PM

*Workshops are priced separately from the conference.*
Your **opportunity** to get **trained and mentored** directly by the **experts**.

*Workshops are priced separately from the conference.*
PRE-CONF WEBINAR

http://2014.agileindia.org/program/webinars/

Good Stack Overflow Citizen by Jeff Atwood
Fri, January 17, 9:30 - 10:30 AM
Direct link to the event

Culture Hacking with Jim McCarthy
Fri, January 24, 9:30 - 10:30 AM
Direct link to the event

Are you Comfortable with Agility? Hangout with ...
Fri, January 31, 9:00 - 10:00 AM
Direct link to the event

Hangout with Scott Ambler on Disciplined Agile ...
Fri, February 7, 9:00 - 10:00 AM
Direct link to the event

Adaptive (Agile) Leadership by Jim Highsmith
Thu, February 13, 8:00 - 9:00 AM
Direct link to the event

James Shore on Agile Fluency
Fri, February 21, 9:00 - 10:00 AM
Direct link to the event
AGILE ART!

http://booking.agilefaqs.com/agile-india-2014#event-43-info
Get a personal autograph book from Jeff Patton @ Lunch

Bring your own books, or buy it at the onsite book-store @ the conference
ITC Gardenia, Bengaluru: Enjoy The 5 Star Luxury Business Hotel Experience
WE LIVE IN A DYNAMIC WORLD THAT IS CONSTANTLY CHANGING AND EVOLVING. OUR TEAMS, PRODUCTS AND PROCESSES ALSO NEED TO ADAPT TO STAY AHEAD OF THE CHANGE.

**Flexibility/Agility** - Embracing change & working with evolving needs is a very integral part of agile software development.

**Time-to-market** - 80% of all market leaders were first to market. Agile development philosophy supports the notion of early and continuous delivery leading to higher revenue & better market-fit.

**Building Quality In** - Cross-functional collaboration, early demos, frequent integration & by making testing an integral part of the development cycle, agile delivers better quality products early.

**Visibility** - Agile’s collaborative approach encourages active stakeholder involvement throughout the product’s development. Providing an excellent visibility for stakeholders, both of the project’s progress and the product itself.

Bringing joy back to software product development, where ever you are in the world!
Agile Software Community of India (ASCI) is a registered society founded by a group of agile enthusiasts and practitioners from companies that practice & lead Agile & Lean Software Development methods.

ASCI provides a platform for people from different software organizations to come together and share their experience on software development methods. ASCI’s focus is Agile and related light weight methods/philosophies. ASCI evangelizes itself to be a facilitating body which fosters and innovates lightweight software development methods in India. ASCI is working with Universities and Student chapters to increase Agile awareness within the academic circles.

ASCI was established in 2004 and over the last 11 years, has organized 50+ conference, workshops and user group meetings across India. For more details on these conferences visit our Events page. These conferences and workshops are initiatives to reach out to other agile practitioners and to increase the awareness of Light-weight Methods in India.
Agile India is more than a conference, it's a platform for practitioners from various companies to meet and network with other practitioners. We bring global thought leaders to impart knowledge, insights, share their ideas and latest research. By spearheading this initiative in Asia, ASCI is creating an unique opportunity for practitioners, agile coaches, thought leaders and tool vendors to support each other & collaboratively explore the future of Agile.

- **Provide Access To Top-Notch International Experts Under One Roof & Gain Authentic Knowledge On Agile & Lean Methods, Directly From Them**
- **Learn And Share The Latest Trends, Practices And Research In The Field Of Agile & Lean Software Development**
- **Bring An International Quality Conference To India At An Affordable Price**
- **We Live Diversity In All Of Its Forms: Agile Methods, Gender, Cultural, Ideological. We Celebrate The Differences And Learn The Most From All Of Them**
- **Foster Deep Connections To Encourage Collaboration. The Magic Is In The Connectivity Of Our Community And Building A Sustainable Community**
The Agile India 2017 Conference rooms will be filled with the best and brightest. Those that are looking to challenge and be challenged. Our conference thrives on change agents, thought leaders & influencers.

Attendees include Founders, CxOs, Directors, Managers, Agile Coaches, Product Owners, Architects, User Experience Designers, Team Leads, and Engineers (Dev & Test) from 450+ companies from 28 countries.

Average Age: 24 – 65
Early Adopters and Change Agents Rather Than Followers
Global Team Member. Connectors Within Their Companies
Connected, Engaged And Committed To Company’s Success
Delegates from 18 Countries

Agile India 2016 hosted:

1542 Participants
384 Unique Roles
289 Organisations

Delegates from 18 Countries
Delegates from 26 Countries

Agile India 2015 hosted:

- 817 Participants
- 270 Unique Roles
- 165 Organisations

Delegates from 26 Countries
1236 Participants
342 Unique Roles
226 Organisations

Agile India 2014 hosted:
Delegates from 28 Countries
Delegates from 25 Countries

Agile India 2013 hosted:

- 904 Participants
- 320 Unique Roles
- 195 Organisations

Delegates from 25 Countries
Agile India 2012 hosted:

- 146 Speakers
- 724 Delegates
- From 21 Countries
PARTICIPANTS PROFILE

Number of Years of Agile Experience

Number of Participants

Number of Years of Agile Experience

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16

0 10 20 30 40 50 60 70 80 90 100
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<td>3500 Rs.</td>
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<td>2</td>
<td>Early Bird</td>
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<tr>
<td>4</td>
<td>Regular</td>
<td>100</td>
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<td>5</td>
<td>Late</td>
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<td>6</td>
<td>Last Minute</td>
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## CONFERENCE SPONSORSHIP

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<tr>
<th>Benefits</th>
<th>Title</th>
<th>Theme</th>
<th>Gold</th>
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<tbody>
<tr>
<td><strong>Investment</strong></td>
<td>23500 USD / 1500000 INR</td>
<td>16000 USD / 1000000 INR</td>
<td>8500 USD / 500000 INR</td>
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<tr>
<td><strong>Max sponsors</strong></td>
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<td>4</td>
<td>6</td>
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<tr>
<td><strong>Max messages to attendees</strong></td>
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<td>6</td>
<td>4</td>
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<tr>
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<td>4x2 Meters</td>
<td>3x2 Meters</td>
<td>2x2 Meters</td>
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<td><strong>Complimentary Conf Passes</strong></td>
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<td>3</td>
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<td>4 A4-Pages [8 sides]</td>
<td>3 A4-Pages [6 sides]</td>
</tr>
<tr>
<td><strong>Logo and Description on Conference Website</strong></td>
<td>200 Words</td>
<td>150 Words</td>
<td>100 Words</td>
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<td><strong>Logo on Conference T-Shirt</strong></td>
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<tr>
<td><strong>Logo on Conference Bag</strong></td>
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</table>

AGILE 2015 SPONSORS

J.P. Morgan

RALLY SOFTWARE
INNOVATION ROOTS

HP

QAI

Crest

PERFORCE
Version everything.

digité
How work really gets done

Scrum Alliance

ICA Agile
International Consortium for Agile
AGILE 2012 SPONSORS

INTERNATIONAL CONFERENCE ON AGILE AND LEAN SOFTWARE METHODS
Agile India 2016 had partnered with JP Morgan, Temenos, IBM, Scaled Agile, Scrum Alliance, Scrum.org, Aconex and Crest as its sponsors, featuring 87+ thought leader and practitioners in the Agile and Lean Community. The conference was attended by 1542 Attendees from 18 different countries. The attendees belonged to 289 different companies playing 384 different roles.
Agile India 2015 had partnered with JP Morgan Chase, Rally Software, HP, Scrum Alliance, QAI, ICAgile, Perforce, Digite’, Crest as its sponsors, featuring 83+ thought leader and practitioners in the Agile and Lean Community. The conference was attended by 817 Attendees from 26 different countries. The attendees belonged to 165 different companies playing 270 different roles.

**AGILE INDIA 2015 KEY STATS**

- **817 Global Attendees**
- **100,000+ Views Video Archives**
- **25,000+ Tweets Globally Using #AgileIndia2015 Hashtags**
- **75,000+ Reached Through Marketing Efforts**
- **350,000+ Reached Through PR Efforts**
Agile India 2014 has partnered with HP, JP Morgan Chase, Rally Software, Atlassian, ThoughtWorks, CollabNet, PMI, GitHub and Scrum Alliance as its sponsors, featuring 83+ thought leader and practitioners in the Agile and Lean Community. The conference was attended by 1236 Attendees from 28 different countries. The attendees belonged to 226 different companies playing 342 different roles.
Agile India 2013 had partnered with Rally Software, Atlassian, ThoughtWorks, CollabNet, Digite, PMI and Airtel as its sponsors, featured 40+ of the most influential people in the Agile and Lean Community. The conference was attended by 904 attendees from 25 different countries over the 4 days. These attendees had 320 unique roles representing 195 different companies.

<table>
<thead>
<tr>
<th><strong>AGILE INDIA 2013 KEY STATS</strong></th>
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<tbody>
<tr>
<td><strong>904</strong></td>
</tr>
<tr>
<td><strong>Global Attendees</strong></td>
</tr>
</tbody>
</table>
For Additional Information, Please Contact:

Naresh Jain / Founder
naresh@agileindia.org